

Business competitiveness in local and foreign markets: challenges and experiences

3rd International Scientific Conference

BA School of Business and Finance
April 29-30, 2010, Riga

INVITATION TO THE CONFERENCE CALL FOR PAPERS

We are glad to invite you to the **3rd International Scientific Conference “Business competitiveness in local and foreign markets: challenges and experiences”** which will be held at **BA School of Business and Finance** in collaboration with **Ventspils University College** and **Riga International School of Economics and Business Administration**.

Conference Objectives:

The main objective of the conference is to share research results and discuss the impact of external and internal factors on business competitiveness in local and foreign markets under the influence of the turbulent environment.

The conference will focus on five main directions:

1. Business as the main driver of sustainable economic growth
2. Dynamics of business life cycle in the context of globalisation
3. The experience of international business
4. Clusters as a business competitiveness tool
5. New approaches in measuring and assessing business resources and potential

Conference results will be summarised in published conference proceedings.

Conference Organisers:

- BA School of Business and Finance (www.ba.lv)
- Ventspils University College (www.venta.lv)
- Riga International School of Economics and Business Administration (www.riseba.lv)

The authors are welcome to explore topics related to the conference themes by preparing presentation as well as sending their abstracts and papers to the email address conference@ba.lv

Conference languages:

English
Latvian

Conference deadlines:

Abstract submission	01/03/2010
Paper submission	10/05/2010
Early registration	15/01/2010
Final registration	01/03/2010

Conference registration fees:

Early registration fee	140 EUR
Final registration fee	180 EUR

Doctoral student rate:

Early registration fee	80 EUR
Final registration fee	100 EUR

Conference information:

Webpage: www.ba.lv/conference
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